



LION BUSINESS BROKERS

MERGERS & ACQUISITION ADVISORS



ASKING PRICE: \$1,485,000

**A longstanding pizza business with a solid
reputation and a robust customer base**

North Central Texas

M&A Advisor: Jim Calhoun | Po Box 2164 Cedar Park, TX 78630
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EXECUTIVE SUMMARY


Listing #:

31164


Gross Revenue:

\$780,835 F.Y 2021


Founded in:

Established by its current owner in 1997.


Ownership:

1


Market:

Pizza Restaurant


Location:

North Central Texas


Cash Flow:

\$36,273 F.Y 2021


Trading Times:

Monday to Sunday (11:00 am – 9:00 pm)


Current List Price:

\$1,485,000


Estimated Inventory:


\$10,000 per location

FINANCIAL HIGHLIGHTS

	F.Y. 2021 (For the 6 Months Ending June 30)	F.Y. 2020 (For the Period Ending December 31)	F.Y. 2019 (For the Period Ending December 31)
Total Income	\$780,835	\$1,556,895	\$1,579,475
Cost of Goods Sold	\$622,194	\$1,175,717	\$1,250,982
Gross Profit	\$158,641	\$381,177	\$328,493
Gross Margin	20.32%	24.48%	20.80%
Rent	\$36,000	\$72,000	\$72,000
Supplies Expense	\$31,645	\$108,642	
Utilities	\$19,261	\$31,930	
Credit Card Fees	\$20,911	\$37,528	
Telephone	\$5,906	\$7,534	
Other Expenses	\$8,645	\$46,602	\$183,653
Total Expenses	\$122,368	\$304,236	\$255,653
Net Operating Income (Loss)	\$36,273	\$76,941	\$72,840
Asking Price	\$ 1,485,000		
R.O.I. (Return on Owner's Investment) Rate	To be Advised		
Multiplying Factor	To be Advised		
Estimated Inventory	\$10,000 per location		

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**“THE BUSINESS HAS A
24-YEAR OPERATING
HISTORY AND HAS BEEN
SUCCESSFUL THROUGH ITS
EXEMPLARY CUSTOMER
SERVICE AND AFFORDABLE
FOOD PRICE POINTS.”**



BUSINESS PROFILE

Lion Business Brokers is pleased to bring to the market a unique opportunity to acquire a longstanding pizza business with a solid reputation and a robust customer base.

Since its inception in 1997, the business has consistently provided excellent quality pizza to its customers and prides itself on providing food and services with minimal waiting time. The business operates in various North Central Texas areas and the \$1,480,000 listing price includes all occupied properties measured at approximately 2,000 to 3,500 sq. ft. each.

Due to the business's 25-year track record of success, it has fostered excellent relationships with its customer base, many of whom have been supporting the business since its inception. As a result, the business has evolved into a cultural landmark functioning as a go-to social gathering and events venue for the community. The business drives a substantial proportion of its revenue through word-of-mouth referrals and social media advertising.



KEY HIGHLIGHTS

■ Long and Successful History

Established in 1997, the business has consistently offered customers excellent quality pizza and other food offerings. Moreover, the business has demonstrated its dedication to customer satisfaction by adhering to its commitment to keep wait times to a minimum.

Established Relationship with Local Community

As a long-standing business, its customer base is comprised primarily of locals, most of whom have been devoted customers since its founding in 1997. As a result, the business has established itself as a cultural landmark in the communities in which it operates.

Prime Business Location

All the locations are situated in high-traffic areas with high pedestrian and vehicular traffic with good visibility. Furthermore, the business is strategically positioned across major highways, which increases brand exposure to passing vehicles.

Numerous Growth Prospects

To attract potential customers, the business offers an incoming owner the opportunity to expand the business' already extensive menu and additionally offer alcoholic beverages. Offering its products for online orders will provide an added revenue stream as well. Moreover, the business would benefit from the modernization of its interiors to drive even higher market appeal across all the business.

Would like to know more? Please complete a Non-Disclosure Agreement.

<http://lionbusinessbrokers.com/contact/lbb-nda/>

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CONFIDENTIALITY & DISCLAIMERS

CONFIDENTIALITY AGREEMENT

In consideration of the Seller providing to Lion Business Brokers this Confidential Summary Booklet containing financial and any other information relating to the business, ("Confidential Information") to the Recipient, the Recipient acknowledges the Confidentiality of the Information and the potential damage to the Seller and the business of a breach of confidentiality and undertakes:

I. To keep the Confidential Information and treat it as strictly confidential and as commercially sensitive;

II. To use the Confidential Information solely for the purpose of evaluating the opportunity to purchase the business from the Seller, and for no other purpose;

III. Not to use or allow the use of the Confidential Information to be used to gain any advantage over the Recipient or any other party;

IV. Not to allow the use of the Confidential Information to disadvantage the Seller or the business;

V. Not to disclose the Confidential Information other than to professional advisors, directors or employees, of the Recipient who have agreed to be bound by this Confidentiality Agreement, and who undertake to maintain strict security over the Confidential Information, and where the Recipient is acting on behalf of its client, the client also agrees to be bound by this Confidential Agreement;

VI. To return all Confidential Agreement and related notes or copies thereof upon request by the Seller or Lion Business Brokers;

VII. Not to communicate directly or indirectly the Recipient's interest in the business offered by the Seller with customers, suppliers, or employees of the business or the Seller;

VIII. Not to disclose to any party (other than those mentioned above), that discussions have been held in relation to the Seller, the business, or the opportunity to purchase the business;

The Recipient makes this undertaking in favor of Lion Business Brokers and the Seller, and both parties undertake to keep the Recipient's interests confidential.

In the event that the Recipient eventually purchases the said business, whether as an individual, company, or partnership privately, through another agent or any other source, the Recipient undertakes to compensate Lion Business Brokers for any damages and/or loss of commission.

The Confidential Summary Booklet and other information is provided by Lion Business Brokers on the instructions of the Seller(s) of this business and has been prepared from information supplied by the Seller(s) and their Accountants. The Recipient acknowledges that this information is further provided on the basis that the contents are accurate and correct. However, Lion Business Brokers and its management and officers disclaim any express or implied warranty thereto.

Acceptance of the Confidential Summary Booklet constitutes acceptance of all of the above terms and conditions.