



LION BUSINESS BROKERS
MERGERS & ACQUISITION ADVISORS



ASKING PRICE: Expressions of Interest

**Innovative and reputable vehicle towing and
equipment hauling business with solid industry
partnerships**

M&A Advisor: Jim Calhoun | Po Box 2164 Cedar Park, TX 78630
254.718.8398 | www.lionbusinessbrokers.com | jcalhoun@lionbusinessbrokers.com



EXECUTIVE SUMMARY


Listing #:

31163


Gross Revenue:

\$759,449


Founded in:

Established in 2015.


Staff:

FT: 7


Location:

Wimberley, Texas


Cash Flow:

\$256,641


Market:

Vehicle towing


Current List Price:

Expressions of Interest


FINANCIAL HIGHLIGHTS

	F.Y. 2021 (January 1 to October 4)	F.Y. 2020 (12 Months)	F.Y. 20109 (12 Months)
Total Income	\$759,449	\$752,804	\$697,494
Cost of Goods Sold	\$95,312	\$124,560	\$113,046
Gross Profit	\$664,137	\$628,244	\$584,448
Gross Margin	87.45%	83.45%	83.79%
Auto Expenses	\$30,840	\$45,975	\$68,092
Legal & Professional Expenses	\$3,301	\$9,990	\$25,704
Insurance	\$40,359	\$46,837	\$31,429
Payroll Expenses	\$371,653	\$353,983	\$312,284
Total Expenses (inc. above)	\$493,723	\$541,845	\$515,972
Net Operating Income	\$170,414	\$86,399	\$68,476
Net Other Income	\$1,574	\$60,852	\$2,904
Net Income	\$171,987	\$147,252	\$71,380
Total Add-Backs	\$84,654	\$90,890	\$30,774
SDE (Sellers' Discretionary Earnings)	\$256,641	\$238,142	\$102,154
SDE Margin	33.79%	31.63%	14.65%
Asking Price	Expressions of Interest		
R.O.I. (Return on Owner's Investment) Rate	To be Advised		
Multipling Factor	To be Advised		

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**“THE KEY TO THE
BUSINESS’S SUCCESS
IS ITS EXPEDITED
TURNAROUND TIMES AND
EFFICIENT SERVICES THAT
ARE UNDERPINNED BY
INNOVATIVE SYSTEMS THAT
DRIVE EXCELLENT CLIENT
EXPERIENCE.”**



BUSINESS PROFILE

The business is a vehicle towing and equipment hauling business committed to providing safe, prompt, and efficient roadside assistance services. The business takes pride in its efficient services, as well as its capacity to deliver service 24 hours per day, seven days a week.

The business operates at the forefront of the industry has invested in specialized equipment and software, such as Global Positioning Systems (GPS), cameras, and a digital dispatch system to ensure optimal and transparent service for its clients. The business has also expanded market penetration and subsequently its revenue stream by partnering with prominent insurance companies and government agencies to drive a diversified revenue model. Through its strong industry reputation, it derives the majority of its business via word-of-mouth referrals and social media engagement.

KEY HIGHLIGHTS

- The business specializes in towing and roadside assistance. The business has expanded its revenue stream with additional services such as vehicle storage, jump-starting, tire changing, lockout service, and gasoline delivery - this list not being exhaustive.
- The business's commitment to providing prompt, efficient, and high-quality service is reflected in the numerous positive reviews it has received across multiple online platforms, including Google and Facebook.
- The business is strategically located along a major road, which provides ease of entering and exiting and enables drivers to respond swiftly to service calls. Additionally, its position facilitates client access to and from the facility, particularly for those who utilize the business' vehicle storage service.
- It has developed strong relationships with both private businesses and government agencies. Several insurance companies and a County Sheriff's Department are among its noteworthy clients.
- The business is supported by professional dispatchers and truck drivers that are capable of providing reliable service across a wide variety of service demands.
- The business recognizes the operational benefits of updating its systems and procedures in order to provide the best possible service to its clients. These highly modernized systems streamline the business' operations and contribute to its high rate of client satisfaction.

Would like to know more? Please complete a Non-Disclosure Agreement.

<http://lionbusinessbrokers.com/contact/lbb-nda/>

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